

Project title : MOBIOM - Support Mission to the Mouvement Biologique Malien

Project place	Project cost	Role in the project	Technical and financial sponsors	Dates
Mali	1 500 €	Expert & Trainer	MOBIOM, TRAGSA-Mali	November 2010 - November 2010

Project's goals and results

Main goals

Transfer to MOBIOM's technical team the necessary skills to supervise production and organize the marketing of the cashew produced by its members in order to improve their income and increase the financial autonomy of the MOBIOM

Specific objectives

Train trainers on the strategic issues of the cashew nut sector in Mali, namely: the level of production, processing and information for marketing

Beneficiaries

MOBIOM members and cashew growers

Results

- R1.** Train the MOBIOM technical team on the knowledge of the cashew market and marketing chain
- R2.** Train the MOBIOM technical team on the method of calculation of the quality of the cashew nut used by the main economic actors of the sector
- R3.** Train the technical team to disseminate best practices of cultivation, harvesting and storage to cashew producers and cooperatives
- R4.** Provide technical advice for the determination of a development strategy for MOBIOM activities in the cashew sector

Activities

- A1.** Training modules on the international market of cashew and prices of cashew and their evolution, then on the value chain in the cashew nut sector in Mali
- A2.** Preparation of an action plan for the MOBIOM. Work on the sales pitch, the logistics organization and the estimated budget of cashew activities of the MOBIOM
- A3.** Field meeting with supervisors and MOBIOM advisors. Visit an experimental plot, explanations and discussions about good practices of planting, growing and harvesting cashew nuts
- A4.** Presentation of the process of industrial processing of the cashew nut, presentation of the criteria taken into account to determine the quality of the cashew nut and the method of calculation, theoretical training exercises
- A5.** Practical exercise for calculating the quality of lots of cashew nuts from different provenances
- A6.** Meeting with the two national coordinators of the project "Cashew Marketing and Processing in the Region of Sikasso" (CTRAS): Ms Kongo Baba from the Ministry of Agriculture of Mali and Ms Ana Saez Garcia from the Spanish public company Tragsa. Discussions on the implementation of the CTRAS project and the cashew sector in the sub-region. Request from the two coordinators of a collaboration for the visit in Côte d'Ivoire of structures involved in the marketing and processing of cashew nuts
- A7.** Discussions with the MOBIOM management team on the follow-up to be given to this mission: contacts with buyers, collection schedule, logistics. Making contact with Moussa Beddiyouh, private sector project manager at AFD Mali, to study the opportunities to support French cooperation