



Starting from Scratch:
Developing an Organic,
Sustainable and Carbon
Traceable Shea Supply Chain in
Cote D'Ivoire

Presentation by

Sofia Durrani

Julia Sancho

Lucie Andre

Dorgeles Gomeu

Savannah Fruits Company

Nitidae

Shea Gets Greener Project

- **21,000** women targeted
- **28** modernized, handcrafted shea butter and kernel processing centers
 - Better working conditions
 - Higher productivity
 - Lower CO2 footprint
 - Higher income
 - Lower cost
- **Women empowerment** : trainings in business management, shea collection, processing, and production practices that meet international standards



\$1.4M grant from USAID West Africa Trade Hub, matched with an additional \$1.3M from SheaMoisture

SHEA 2023
BUILDING RESILIENT SUPPLY CHAINS

SGG in Côte d'Ivoire

Identification of ORG collection areas



Awareness rising on environment issues



SGG in Côte d'Ivoire

Creation of organized cooperatives



Discussion of a fair price and long term commercial partnership



SGG in Côte d'Ivoire

Creation of 5 nuts processing centers + 11 micro nuts processing centers



SGG in Côte d'Ivoire

1 butter processing butter built, 2 renovated



SGG in Côte d'Ivoire: mid-term review

CHALLENGES

- Regrouping women into cooperatives
- Access to classified forests
- Building trustful relationship with cooperatives

SUCCESS

- Building trustful relationship with cooperatives
- Significant quality improvement thanks to center and trainings
- Women empowerment
- Protection of health and environment

Shea innovates: Mainstreaming impact

Vision: to generate a lasting value even after the end of Shea Gets Greener project

Action: The KPI indicators in Shea Gets Greener project to become regular environmental & social (E&S) performance indicators, for each cooperative

E&S Indicators to be synthesized through a standardized notation system

The **performance rate** can be **traded** as a premium adding value to the commercial benefits of shea butter



SHEA 20
23
BUILDING RESILIENT SUPPLY CHAINS

THANK
YOU!

Global
Shea
Alliance



anitidæ
filières & territoires